



FOR IMMEDIATE RELEASE

Contact: Penner PR
323-314- 5012

***The Making and Meaning of We Are Family* Documentary Record Producer Nile Rodgers and Director Danny Schechter Receive Standing Ovation at Sundance Film Festival**

January 12, 2002, Park City, Utah – Sundance Film Festival’s tribute to the tragic events of September 11th took place on Saturday, January 12th in Park City to a sold-out audience. The two-hour screening of shorts and the Globalvision documentary *The Making and Meaning of We Are Family* kept the audience in tears and awe as they watched the recounting of the events of that horrific day.

In attendance and in support of the *We Are Family* documentary that closed the tribute, were legendary record producer Nile Rodgers who spearheaded the re-recording of his famous and inspirational song, and Emmy Award winning veteran of CNN and ABC’s 20/20, Danny Schechter, who directed the documentary. As the end credits of *We Are Family* began to roll, the audience rose to their feet – dancing, singing and clapping to the beat of the music, while they cheered and congratulated Nile and Danny for their work on the dramatic and emotionally charged documentary.

We Are Family chronicles the re-recording of the classic 1979 hit song “We Are Family” by more than 200 well-known artists, actors, sports figures and other personalities as a call for tolerance and healing on a global basis. The song was released in association with Tommy Boy Records last year as a benefit project. The film also incorporates a music video directed by filmmaker Spike Lee. Participants in the re-recording include Diana Ross, Luther Vandross, Patti LaBelle, Jackson Brown, Eartha Kitt, Roberta Flack, Steven Van Zandt, Taylor Dayne, Queen Latifah, Joan Osborne, Dionne Warwick, Sister Sledge, The Pointer Sisters and many others. Another version the song “We Are Family” will be performed by children’s television characters including the Muppets, Barney, Big Bird and others.

###